KWOZ-FM, KZLE-FM, KBTA-FM, KKIK-FM, KAAB-AM, KBTA-AM

EEO PUBLIC FILE REPORT FEBRUARY
01, 2011 - JANUARY 31, 2012

JOB TITLE	RECRUITMENT SOURCES USED TO FILL VACANCIES	RS REFERRING HIREE
OFFICE MANAGER	1-9	2
PART-TIME PROGRAMMING	1-9	2
TRAFFIC MANAGER	7	7

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EEO PUBLIC FILE REPORT FEBRUARY
01, 2011 - JANUARY 31, 2012

RS NUMBER	RS INFORMATION	NO OF INTERVIEWEES
1	ARKANSAS WEEKLY BATESVILLE AR	2
2	STATION ON AIR PROMOTING	5
3	ARKANSAS BROADCASTERS ASSOCIATION LITTLE ROCK, AR	0
4	JONESBORO SUN, 518 CARSON ST. JONESBORO, AR 72401	0
5	www.allaccess.com	0
6	WORD OF MOUTH - REFERRAL	0
7	IN STATION PROMOTION	1
8	SUMMER INTERNSHIP THROUGH ABA	0
9	CAVE CITY HIGH SCHOOL RADIO CLASS	0
10	STAFF MARK EMPLOYMENT	0
	TOTAL INTERVIEWEES THRU PERIOD	**8**

RECRUITMENT INITIATIVES

1. INTERN SPONSORED WITH ARKANSAS BROADCASTERS ASSOCIATION FOR SIX WEEKS IN THE SUMMER TERM
2. SPONSORED JOB SHADOWING WITH LOCAL HIGH SCHOOLS IN APRIL 2011

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EEO PUBLIC FILE REPORT FEBRUARY
01, 2011 - JANUARY 31, 2012

VACANCY LIST

ACCOUNT EXECUTIVE